

Component # 7: Start Something

“Start Something” is a program founded by Tiger Woods and supported by Target. It teaches children to dream. Disadvantaged and at-risk youth do not know how to dream. After youth realize a dream, the program then assists participants in setting goals that will make these dreams come true. Youth are taught to give back to their communities and set up community projects. After completion of the program, youth are eligible for scholarships, provided by Target, to pursue their dreams.